



Information is our Forté

## Services Profile

### In-forté - Information for the Enterprise

Cadence Group draws on 15 years of experience in library science, information architecture and technology solutions to help clients acquire, organize and disseminate timely information for strategic business decisions.

#### Benefits

- ▶ Reduce costs by eliminating duplication of effort and leveraging economies of scale
- ▶ Make better decisions by improving access to high-quality information
- ▶ Gain greater research productivity
- ▶ Achieve sustainable competitive advantage

#### Information Challenge

Your research budget is being cut, yet the need for qualified information to support business decisions, R & D, and product evaluations is growing. It's important to cut information costs without losing the competitive edge that only quality information and analysis can provide.

#### Cadence Group Solution

In-forté is an enterprise, outsourcing solution that cost-effectively acquires decision-support information through product evaluation and aggregation of content purchases. Targeted information is then organized and presented to employees using search, browse and push technologies. In-forté can save you as much as 30% by eliminating:

- ▶ redundancies in content purchases
- ▶ duplication of vendors contracts
- ▶ excess physical space
- ▶ administrative overlap

Cadence Group® uses its 15 years of information management experience to assess and consolidate your information needs and determine the best content providers. By leveraging the purchasing power of the enterprise and Cadence Group's relationships with content providers, you eliminate duplicate purchases and optimize your content investments.

As a result, you become an information-efficient organization that satisfies 80% of its research needs through a self-service, virtual information model. The self-service model works because Cadence Group's information specialists organize your qualified information for easy, consistent retrieval. We continuously enhance the content to keep it consistent with your organization's changing information needs.

Cadence Group's technical experts leverage your existing technology investments as they design and implement database solutions that combine purchased content with internal analysis and make it available via your intranet, portal, or desktop. Your staff and remote employees easily obtain critical information without searching across multiple databases. State-of-the-art "push" technologies automatically alert you by email whenever topics of interest arrive.

Client assistance and research support is available for the 20% of the time when business analysts have a very complex query, need technical support, or for those true "I don't have time to do it myself" situations. Cadence Group also provides individual and group training which educates staff on In-forté benefits, content options, and research techniques, continuing to improve your return on investment in content purchases.

With In-forté you:

- ▶ reduce content procurement costs
- ▶ improve access to quality information
- ▶ gain greater research productivity
- ▶ concentrate on core, revenue-producing tasks
- ▶ achieve sustainable competitive advantage

#### Doing Business with Cadence Group

Over the past 15 years, our clients have included corporations, professional services firms, technology companies, libraries, and state and federal government agencies. We meet their information needs by offering excellent service and flexible working arrangements. For each assignment, we determine the service agreement that best fits our client's organizational needs, both now and in the future.

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